HARRISON LESTER

I'm a Toronto-based graphic designer who loves a good idea as much as clean type. Give me a brief and I'll find the angle worth making. No relation to Harrison Ford, but I'm also out to defeat the Dark Side: Comic Sans.

Portfolio: harrisonthecreative.squarespace.com

EXPERIENCE

OCT 2025 – CURRENT

DESIGNER · META
DEPT® · TORONTO

- Design social posts, landing pages and PDFs that bring Meta campaigns to life
- Partner directly with clients to deliver work that meets their goals and deadlines

OCT 2023 – OCT 2025

JUNIOR DESIGNER · EBAY
DEPT® · TORONTO

- Partnered with copywriters to create eBay emails and banners designed to drive audience engagement
- Crafted visuals to spark conversation and strengthen eBay's connection with its audience

JAN 2023 – APR 2023

CREATIVE ADVERTISING INTERN
THE WALT DISNEY STUDIOS · CANADA

- Delivered creative for seven teams, including Marketing, Publicity, Media and Promotions
- Adapted U.S. banners and pre-roll for Canada on releases like Guardians of the Galaxy Vol. 3 and The Little Mermaid (2023)

EDUCATION

2021 – 2022

HUMBER COLLEGE
DIPLOMA, ADVERTISING & GRAPHIC DESIGN

- Trained in strategic, conceptual, typographic and technical design, including a hands-on industry work placement

2016 – 2020

TORONTO METROPOLITAN UNIVERSITY
BA, RADIO & TELEVISION ARTS

- Graduated With Distinction; studied the art, craft and business of media, from storytelling to content creation

SKILLS/SOFTWARE

Adobe Photoshop 95%

Adobe InDesign 82%

Figma 90%

Adobe Illustrator 86%

Motion: After Effects, Premiere Pro

AI: Google Gemini, Nano Banana, Weavy, Figma AI

How I work: Collaboration, confident pitching, fast problem-solving and turning feedback into stronger work

AWARDS & CERTS

GRADUATED WITH HONOURS
HUMBER COLLEGE · 2022

UI DESIGN CERTIFICATE
BRAINSTATION · 2020
Visual design principles and interactive interface design

CONTACT

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